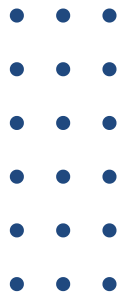




DIRECTOR'S REPORT

APRIL 2026



Monthly Statistics

Circulation Check Outs by Material Type

	January	February	March
Books	882	823	808
Books on CD	28	26	29
DVD	96	64	35
Large Print	26	29	30
Magazines	21	25	23
Equipment	2	7	5
Music	6	4	4
TOTAL	1062	1050	935

Circulation Check Outs by Age Group

	January	February	March
Adult	593	607	583
Juvenile	426	352	328
Young Adult	43	20	24
TOTAL	1062	979	935

Circulation by Item Report Class

Item Report Class	Checked In	Checked Out
000	5	5
100	3	5
200	8	8
300	19	17
400	0	0
500	3	1
600	26	34
700	14	13
800	5	6
900	33	22
Biography	0	0
Books on CD	27	27
Books on tape	0	1
DVD	42	35
Easy books	291	270
eBook	0	0
Fiction	323	308
Historical Society	0	0
ILL	32	34
J000	0	1
J100	3	0
J200	3	0
J300	1	2
J400	0	0
J500	14	8
J600	10	7
J700	14	8
J800	0	0
J900	1	1
JBIO	0	0
JFIC	58	70
JSS	0	0
JVID	0	0
Large print	31	33
Magazine	27	24
Maps	0	0
Microforms	0	0
Music	2	4
Spanish Aud	0	0
Spanish Easy books	0	0
Spanish Fic	2	0
Spanish J Fic	0	0
Spanish J Non	2	1
Spanish Non	1	1
Spanish Vid/DVD	0	0
Spanish YA	0	0
SS	4	8
Undefined	6	5
Video	0	0
YA Fic	21	23
YA Non	1	1
YA SS	0	1
Total	1032	984

Miscellaneous Statistics

	March
Computer users	219
Community Room Reservations	13
Website Pageviews	18,212
Door Counter	n/a
New Library Cards	13

Program Statistics

	March
Children	38
Teen	19
Adult	33
Everyone	3
Total	93

April Programming

Children's Events

- Storytime & Craft *weekly*
- Stay N Play *weekly*

Teen Events

- Close Knit *monthly*
- Crafternoon *monthly*
- Financial Literacy Classes w/ Bank of the San Juans

Adult Events

- Open Book Club *monthly*
- Short Stories & Snacks *monthly*
- Close Knit *monthly*
- Meeker Heritage Club *monthly*
- Cookbook Potluck Club *monthly*
- Online Author Talk *monthly*
- Craft Crazy with Erin *monthly*
- Financial Literacy Classes w/ Bank of the San Juans

All Ages Events

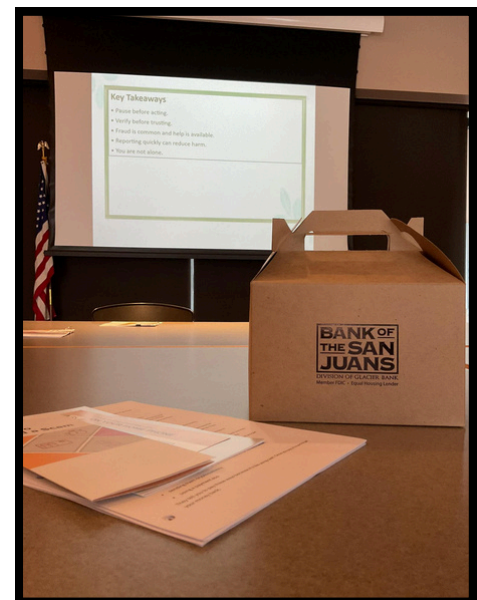
- Spanish/English Conversation Club *monthly*
- Your New Universe: Recent Discoveries
Cosmology

Outreach Events

- Library at Lunch-Meeker High School *monthly*
- Preschool Registration & Resource Fair

Upcoming Events

- Cardboard Craft Night for Adults
- Responsible Camping with BLM



Digital Resource Review: Online Author Talks

This resource fits into the categories of digital resource and program! Online author talks allows our patrons to participate in monthly interviews with award-winning and well-known authors. Previous participating authors are Barbara Kingsolver, Philippa Gregory, Malala Yousafzai, and Brad Thor. Patrons can submit questions to be asked during the live interview, watch it live, or catch it at a later time in the past recordings section.

Meeker Public Library Online Author Talks

Enjoy live conversational interviews with bestselling authors & award-winning writers, plus access to recorded past events.

Library of Things Spotlight: Weaving Tools

We have several weaving tools that can be used for crochet projects available.



Director's Report

Hello all!

There are a few building updates for the month. Patriot Heating and Cooling has installed the 4 way cassettes in the Children's and Reference Rooms, and the refrigerant lines. Fenix Insulation inspected above these two rooms to address the lack of insulation as recommended by Patriot. He has submitted an estimate of \$4571.31 to insulate this area, but this work will need to wait until Patriot is done in that same area. Ducey's Electric has fixed the ground lights in front of the library, and waiting on lightbulbs to come in to fix the lights built into the steps coming up from the parking area. They also fixed numerous lights within the library as well. Kim's Plumbing replaced the water heater with a tankless water heater and also replaced our drinking fountain with an updated fountain that includes a bottle filler. SquareOne Radon completed their testing for the basement, and the numbers show we are below the recommended limit, and so no further mitigation is needed at this time. We will retest towards the end of the year.

Local Girl Scouts will once again fill our wall containers in the courtyard with beautiful flowers this year once the weather is right for it. They did a wonderful job planting them last year! Ann Franklin and one of her ecology students weeded the wall containers and the ground planting beds. Casey Brink will be doing some work in landscaping the front areas of the library, including weeding and re-mulching. He was recommended to me by another local business. We are getting close to installation of the murals painted in Meeker High School's Mr. Quinn's art class. They will be installed on the South facing brick wall of the courtyard, and will add a great splash of color and community pride to our building. Our window painting has also been updated to a bright, spring-themed visual for passersby on Main Street, a great invitation in.

I have met with AV Experts out of Grand Junction about updating the tech equipment in our Community Room. We discussed updating our projector, adding conference screens, and allowing for hearing aid connection. As of the writing of this report I am waiting on their proposal after our meeting. I also met with the manager of the Parachute Library Branch, Amaranda, to ask about their recent library renovation. I toured their library to see the upgrades they made and changes that were implemented in their staffing area. Amaranda gave me the contact information for different companies they used, and I have met with the architect, BG+co, who will be putting together a proposal for the office and staff area project. We are planning for them to come to the library sometime in May to see the space. I will also reach out to other architects for proposals before bringing them to the Board. I also met with Amy Chinn, Becky Hughes, and Chris Selle to discuss how the library can support the school district. Prominent material needs were brought up, I asked about an online tutoring service I have thought of adding to our digital resources, and discussed staying in contact with teachers to let them know what the library has available to them.

This month in outreach we held a table at the annual Preschool Registration and Family Resource Fair, held at the Fairfield Center this year. We were able to spread the word about our digital resources and signed several little ones up our 1000 Books Before Kindergarten program. We are partnering with Vitalant to host a blood drive in July. They will drive up to Meeker with their bus and park in the Mountain Valley Bank parking lot (ok'd by the bank), and will be here for the day to take blood.

We will be starting a new marketing campaign with yard signs celebrating the library. I will be ordering signs and yard stakes, and community members can pick up a sign for free and place them in their yard to show their support for the library. This will be a great way to spread awareness and support for the library.

I will be attending this years Colorado Library Director's retreat. It will be hosted in Durango this year, on May 7th & 8th. I have also signed up for this years ALA conference taking place in Chicago on June 25-30.

Director,
Kristina Selby

Marketing & Public Relations

Outcome

Community members are aware of the library's role in the community and engage with, value, and support library offerings.

Overview

The overall goal of marketing and public relations is to inform the public about ways the library meets the diverse needs and interests of the community. In doing so, the library conveys a strong public image while increasing participation in library services, programs, and resources. A marketing plan is an effective way to establish and implement policies, a budget, and strategies that communicate with diverse audiences within the community. Effective library marketing includes consistent messages and branding that frame the value of the library in ways that welcome all and entice use. In addition, the library uses a variety of outreach strategies to engage community members in library activities and conversations.

Public relations efforts build relationships with community members, leaders, and partners for positive community impact. By cultivating strategic partners, the library can expand its reach and message beyond its walls. This outreach also offers opportunities to listen to community input to find ways to improve services and meet the needs of various community members.



Marketing & Public Relations Essentials

Checklist for All Public Libraries

- Communicate a positive image of the library and its services while remaining receptive to input, diverse opinions, and suggestions.
- Use community demographic data to identify targeted personas and/or diverse community groups for customized promotion of library offerings.
- Leverage community connections to identify and engage community members.
- Promote library programs and services in inclusive ways, including in the library, in the community, and through online platforms:
 - Use displays, flyers, and other media to market library materials, programs, and other community services both in the library and in other venues in the community.
 - Reach community members anytime, anywhere, and beyond the library with an online presence that includes an ADA compliant website (C.R.S. § 24-85-101 – 24-85-104), and online media platform(s) (social media, email newsletter, etc.).
 - Translate promotional material and other public communications in the language(s) used by community residents.
 - Collaborate with local businesses and organizations to cross-promote programs and services.
- Establish communications policies and procedures in collaboration with the local office of emergency management to plan for and respond to community crises or disasters. As locally appropriate, position the library as a community hub for communications during and after a disaster. Provide public emergency alerts and instructions in the languages used in the community. See also the Facilities & Infrastructure Standard.
- Develop and implement procedures to receive and promptly respond to comments, suggestions, and feedback from the community in order to increase customer satisfaction and protect and improve the library's image. Refine communication process based on comments.
- Leverage statewide or national library promotional campaigns that increase public awareness of libraries.



CERTIFICATE OF COMPLETION

This certificate acknowledges that:

Kristina Selby

has successfully completed the series entitled:
Understanding Project Management

Series qualifies for 0.053 Continuing Education Units

Contact Hours: 0.53

Series completed on: 4/21/2026

For the completion of the program, the recipient earned continuing education units in accordance with the guidelines established by the National Task Force on Continuing Education.


Joshua Braunstein
Chief Executive Officer

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